

2022 Fundraising Ideas

16TH ANNUAL VIRTUAL WALK FOR HOPE



You will have multiple opportunities to select programs that you personally have a desire to support in 2022. The funds you raise will help a) the program you desire to support and b) HOPE *worldwide*. Please volunteer to help these programs which are making a difference in people's lives here in Boston and around the world. Here are some helpful thoughts that will lead you to a successful fundraising effort:

- 1) The most important aspect of fundraising is having a **desire** to support charitable efforts that help the poor and needy. Paul shared to the Galatians (Galatians 2:10) that he was eager to remember the poor. Paul's heart was connected to the needs around him and he wanted to serve the poor as part of his outreach to a harassed and helpless world.
- 2) Fundraising is one way we can **speak up** for those who cannot speak up for themselves and to defend the rights of the poor and needy (Proverbs 31:8-9). Asking our friends, family, co-workers and neighbors to financially support these programs is a way of being a light and speaking up for people in need. Please ask people outside the church membership for donations in support of the Play for a Purpose events. The events are created for funds to be raised primarily outside the church fellowship.
- 3) **Set a goal** as you begin your period of fundraising. What would you like to set for an amount? What does your faith and desire lead you to set as a goal? All donations collected are very much appreciated. Volunteers who set a goal receive our annual shirt in gratitude for their desire to make a difference for people in need.
- 4) **Make a plan**. How can you raise the goal amount you have set in your heart as a goal? There are brochures available that describe the event as well as receipts and collection envelopes.
- 5) Here is a list of some fundraising activities you could use in your plan that have been successful by many volunteers over the years:
 - a. Set up a personal fundraising site. For the Walk for HOPE, [create a fundraising team here](#). Setting up a personal web site is simple and effective.
 - b. Fundraising at a store front or local business. Local businesses and stores often give consent to raise funds if you describe your charity and plan. If you can arrange a date to fund raise in front of a store ask others to join you to cover the time allowed. You could dress up and give away little treats to eat or balloons as you collect donations.
 - c. Special event-utilizing a talent you have to raise funds is fun and effective. Coffee houses, special dinners, haircuts, yard sales, health screenings, car washes, auto repairs, children fairs etc... have all been great times and raised significant funds.
 - d. Offers to serve-saving money raised from baby-sitting, doing yard work, teaching computer skills etc... is a great way to meet a need and raise money to help the poor.
 - e. Fast from a meal (or more) and donate the money saved.
 - f. Your own unique idea: _____